



JOURNALISM AND MASS COMMUNICATION

Area F Learning Outcomes

Upon completion of Area F, students will be able to:

1. Students will demonstrate an understanding of the history & roles of media industries in a global society.
2. Students will demonstrate an introductory, collegiate-level understanding of how to create platform-appropriate content.
3. Students will demonstrate an understanding of the diversity of peoples and cultures

Area F Course Guidelines

Area F consists of 18 hours of lower-division (1000- and 2000-level) courses related to the discipline of the program of study and courses which are prerequisite to higher level major courses in Journalism and Mass Communication:

Foundations of Mass Communication **3-9 semester hours**

Courses at the 1000- or 2000-level in:

- COMM 1100 Human Communication
- Introduction to Mass Communication
- Media and Society
- Media, Culture and Society
- Introduction to Media Studies
- Communication and Popular Culture
- Media Literacy
- Introduction to Digital Communication

Media Practices **3-6 semester hours**

Courses at the 1000- or 2000-level in:

- COMM 1110 Public Speaking
- Introduction to Journalism
- Production
- Media Writing
- Introduction to Writing for Digital Media

Cultural Perspectives **3-6 semester hours**

One or two of the following courses:

1000- or 2000-level communication courses in

- Communication and Culture
- Intercultural Communication

- International Communication
- Communication and Diversity
- Ethnic and/or Gender studies
- Special Topics communication courses in these areas.

Foreign Language 1001, 1002, 2001, or 2002

Where appropriate 1000- or 2000-level communication courses are not available, courses in:

- International Studies
- Ethnic and/or Gender Studies
- Global Issues
- Multiculturalism/Diversity

Courses such as Geography 1101 or 1103, POLS 2401, are acceptable as are courses at the 1000- or 2000-level with study abroad/away experiences.

Restricted Electives

0-9 semester hours

Disciplinary Classes deemed necessary for the upper division requirements of the institution or accreditation.

- Any 1000- or 2000-level courses in
 - Communication, Journalism, Mass Communication, Public Relations
 - Business
 - Statistics
 - Information Technology
 - Arts, Liberal Arts, Humanities, or Social Sciences

Total = 18 semester hours

Submitted April 23, 2021 by the Regents' Academic Advisory Committee on Communication to the Council on General Education.

Approved with changes at the July 16, 2021 meeting of the Council on General Education.

Approved August 10, 2021 by the Academic Affairs Advisory Committee.

Approved August 23, 2021 by the Executive Vice Chancellor and Chief Academic Officer.